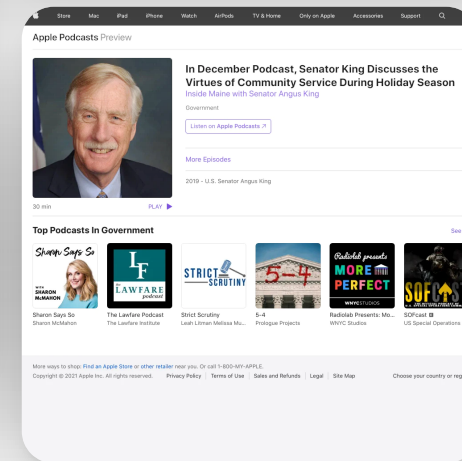
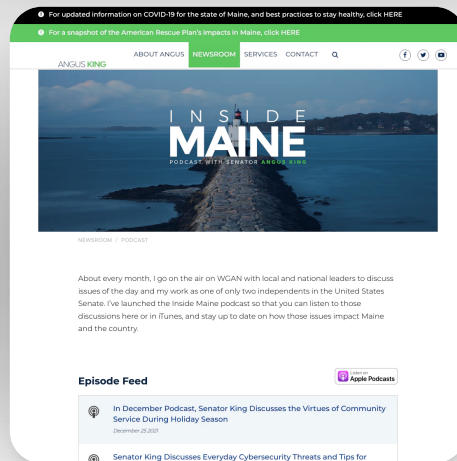
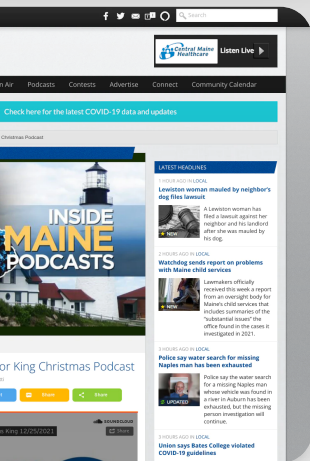
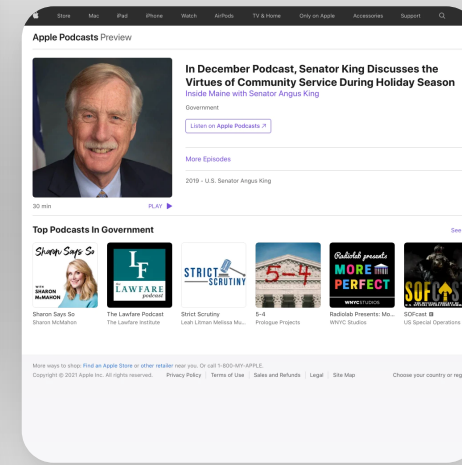
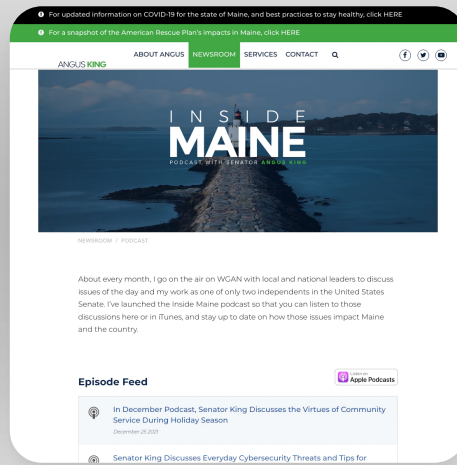
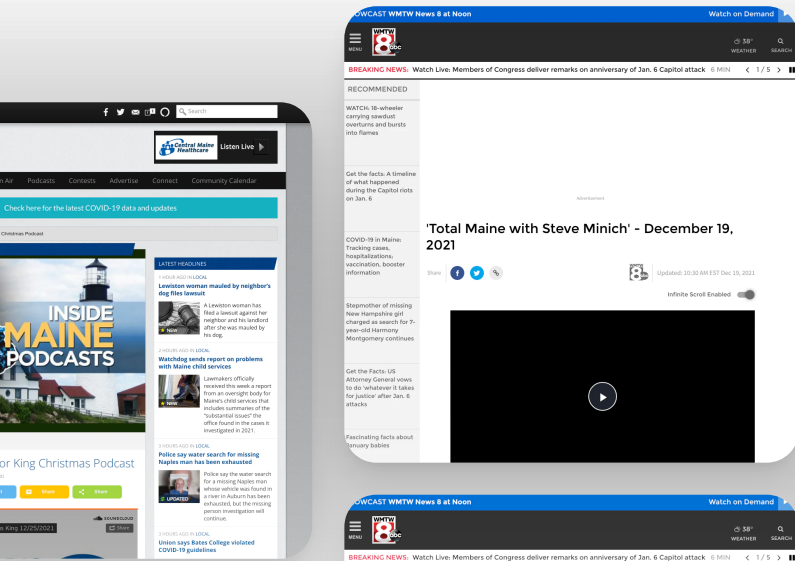




Volunteer Maine media outreach report: Dec. 2021



Contents

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Coverage	6

Summary



5

Pieces of Coverage

Total number of online, offline and social clips in this book



829K

Online Readership

Combined total number of people that visit the websites featuring coverage



146K

Est. Online Views

Prediction of lifetime views of online coverage, based on audience reach & number of...



23

Social Shares

Number of times the online articles have been shared on social media



80

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz



0

Coverage that links

How many items of coverage contain at least 1 backlink to the website(s) you're promoting.

Coverage

5 pieces of coverage



wmtw.com

Stay informed with the latest Portland news and weather from the team at WMTW. Browse the newest Portland,...

69

Domain Authority

Provided by



754K

Unique Visits

December 19, 2021 • ONLINE

Volunteer Maine highlighted on WMTW's "Total Maine with Steve..."

wmtw.com/article/total-maine-with-steve-...

NOWCAST WMTW News 8 at Noon Watch on Demand

WMTW 8 abc WEATHER 38° SEARCH

BREAKING NEWS: Watch Live: Members of Congress deliver remarks on anniversary of Jan. 6 Capitol attack 6 MIN < 1 / 5 > ||

RECOMMENDED

WATCH: 18-wheeler carrying sawdust overturns and bursts into flames

Get the facts: A timeline of what happened during the Capitol riots on Jan. 6

Advertisement

COVID-19 in Maine: Tracking cases, hospitalizations; vaccination, booster information

Stepmother of missing New Hampshire girl charged as search for 7-year-old Harmony Montgomery continues

Get the Facts: US Attorney General vows to do 'whatever it takes for justice' after Jan. 6 attacks

Fascinating facts about January babies

Parents of children too

'Total Maine with Steve Minich' - December 19, 2021

Share

Updated: 10:30 AM EST Dec 19, 2021

Infinite Scroll Enabled

GET LOCAL BREAKING NEWS ALERTS

Estimated Views

3.31K

Estimated views calculated based on audience size and social engagement

Engagements

23

Total number of social engagements



king.senate.gov

89 Domain Authority
Provided by MOZ

65K Unique Visits

ONLINE

For updated information on COVID-19 for the state of Maine, and best practices to stay healthy, click [HERE](#)

For a snapshot of the American Rescue Plan's impacts in Maine, click [HERE](#)

ANGUS KING ABOUT ANGUS NEWSROOM SERVICES CONTACT

NEWSROOM / PODCAST

About every month, I go on the air on WGAN with local and national leaders to discuss issues of the day and my work as one of only two independents in the United States Senate. I've launched the Inside Maine podcast so that you can listen to those discussions here or in iTunes, and stay up to date on how those issues impact Maine and the country.

Episode Feed

- In December Podcast, Senator King Discusses the Virtues of Community Service During Holiday Season
December 25 2021
- Senator King Discusses Everyday Cybersecurity Threats and Tips for Combatting Disinformation with Top Cyberdefense Technologist
October 30 2021
- Discussion on Food Insecurity During COVID-19 with Senator Bob Casey

Kelsey Preecs on "Inside Maine" podcast with Sen. King (Sen. King's website)

king.senate.gov/newsroom/inside-maine-...

Estimated Views

69 ✓

Estimated views calculated based on audience size and social engagement

Engagements

0 ✓

Total number of social engagements



Newsradio WGAN

50 Domain Authority
Provided by MOZ

10.5K Unique Visits

December 27, 2021 • ONLINE

Kelsey Preecs on "Inside Maine" podcast with Sen. King (WGAN website)

wgan.com/podcasts/inside-maine-senato...

The screenshot shows the WGAN website interface. At the top, there's a navigation bar with 'Listen Live' and social media icons. Below that is the WGAN logo (AM 560, FM 98.5) and a 'Listen Live' button for Central Maine Healthcare. A teal banner reads 'Check here for the latest COVID-19 data and updates'. The main content area features a large 'INSIDE MAINE PODCASTS' graphic with an American flag and a lighthouse. Below this is the specific podcast page for 'Inside Maine: Senator King Christmas Podcast', posted on December 27, 2021. It includes social sharing buttons (Facebook, Twitter, Email, Print) and a SoundCloud player. To the right, a 'LATEST HEADLINES' section lists several news items: 'Lewiston woman mauled by neighbor's dog files lawsuit', 'Watchdog sends report on problems with Maine child services', 'Police say water search for missing Naples man has been exhausted', and 'Union says Bates College violated COVID-19 guidelines'.

Estimated Views **73**

Estimated views calculated based on audience size and social engagement

Engagements **0**

Total number of social engagements



SoundCloud

Discover and play over 265 million music tracks. Join the world's largest online community of artists, bands, DJs, and audio creators.

93

Domain Authority

Provided by MOZ

10 days ago
12/25/2021
News & Politics
Newsradio WGAN

NEWSRADIO WGAN AM 560 FM 98.5

Write a comment

Follow Newsradio WGAN and others on SoundCloud.
Sign in Create a SoundCloud account

Newsradio WGAN
574 15,318
Follow

Report

Seems a little quiet over here
Be the first to comment on this track

Related tracks
Newsradio WGAN
Maine Points: 15th Annual Stuff The...
2,102 5

Go mobile
Download on the App Store GET IT ON Google Play

Legal - Privacy - Cookie Policy - Cookie Manager - Imprint - Creator Resources - Blog - Charts - Language: English (US)

December 27, 2021 • ONLINE

Kelsey Preecs on "Inside Maine" podcast with Sen. King (WGAN SoundCloud...

soundcloud.com/newsradio-wgan/inside-...

Estimated Views

140K ✓

Estimated views calculated based on audience size and social engagement

Engagements

0 ✓

Total number of social engagements



Apple Podcasts

Apple Podcasts features millions of shows, expert curation, personalized recommendations, and access to premium content with subscriptions.

99

Domain Authority

Provided by



December 25, 2021 • ONLINE

Kelsey Preecs on "Inside Maine" podcast with Sen. King (Apple Podcasts)

podcasts.apple.com/us/podcast/in-dece...

The screenshot shows the Apple Podcasts interface. At the top is a navigation bar with links to Store, Mac, iPad, iPhone, Watch, AirPods, TV & Home, Only on Apple, Accessories, and Support. Below this is the 'Apple Podcasts Preview' section for the episode 'In December Podcast, Senator King Discusses the Virtues of Community Service During Holiday Season Inside Maine with Senator Angus King'. The episode is categorized under 'Government' and has a 'Listen on Apple Podcasts' button. Below the episode title is a 'More Episodes' link and the text '2019 - U.S. Senator Angus King'. A '30 min' duration and a 'PLAY' button are also visible. Underneath is a 'Top Podcasts In Government' section with a 'See All' link. This section features six podcast covers: 'Sharon Says So' by Sharon McMahon, 'The Lawfare Podcast' by The Lawfare Institute, 'Strict Scrutiny' by Leah Litman and Melissa Mueller, '5-4' by Prologue Projects, 'Radiolab presents MORE PERFECT' by WNYC Studios, and 'SOFcast' by US Special Operations. At the bottom of the page, there is a footer with contact information and legal links.

Estimated Views

2.74K ✓

Estimated views calculated based on audience size and social engagement

Engagements

0 ✓

Total number of social engagements