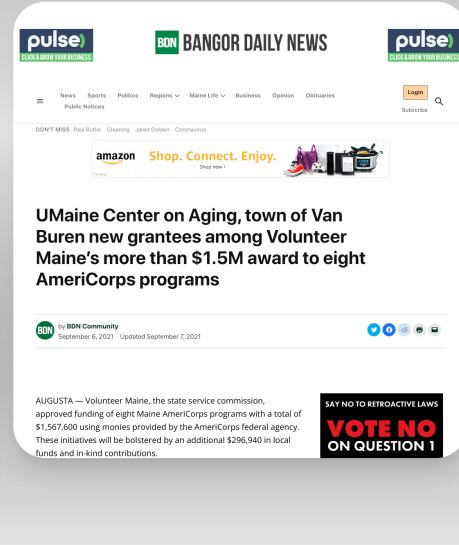
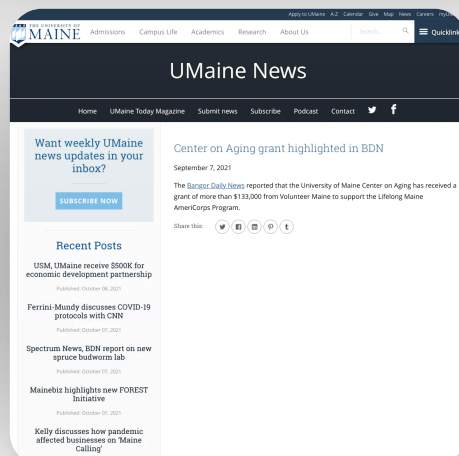
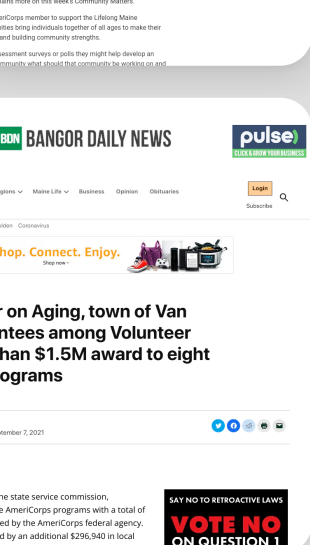
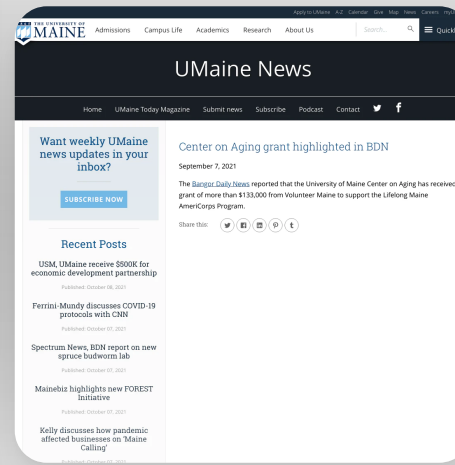
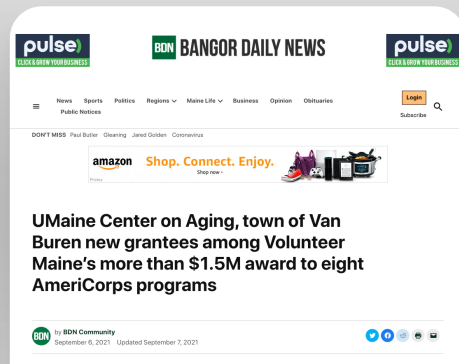




Volunteer Maine media outreach report: late August/September 2021

Items reported on:

2021 Maine AmeriCorps funding announcement



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Summary



3

Pieces of Coverage

Total number of online, offline and social clips in this book



2.81M

Online Readership

Combined total number of people that visit the websites featuring coverage



6.85K

Est. Online Views

Prediction of lifetime views of online coverage, based on audience reach & number of...



8

Social Shares

Number of times the online articles have been shared on social media



74

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.
Provided by Moz



0

Coverage that links

How many items of coverage contain at least 1 backlink to the website(s) you're promoting.

Coverage

3 pieces of coverage



Bangor Daily News

Maine's premier news source. With local news from across the state, opinion, obits, and political coverage, The Bangor...

86

Domain Authority

Provided by



1.97M

Unique Visits

September 06, 2021 • ONLINE

Bangor Daily News

bangordailynews.com/2021/09/06/bdn-m...

The screenshot shows the Bangor Daily News website interface. At the top, there are 'pulse' logos with the tagline 'CLICK & GROW YOUR BUSINESS' on either side of the main 'BDN BANGOR DAILY NEWS' header. Below the header is a navigation menu with links for News, Sports, Politics, Regions, Maine Life, Business, Opinion, and Obituaries. There are also buttons for 'Login' and 'Subscribe'. A 'DON'T MISS' section lists 'Paul Butler', 'Gleaning', 'Jared Golden', and 'Coronavirus'. Below this is an Amazon advertisement with the text 'amazon Shop. Connect. Enjoy.' and 'Shop now'. The main article title is 'UMaine Center on Aging, town of Van Buren new grantees among Volunteer Maine's more than \$1.5M award to eight AmeriCorps programs'. Below the title is a byline 'BDN by BDN Community' and the date 'September 6, 2021 Updated September 7, 2021'. At the bottom right of the article area is a black and white graphic that says 'SAY NO TO RETROACTIVE LAWS VOTE NO ON QUESTION 1'. Below the graphic is small text: 'PAID FOR AND AUTHORIZED BY THE HYDRO-QUÉBEC MAINE PARTNERSHIP, 226 ASYLUM STREET, 27TH FLOOR, HARTFORD, CT 06103, JEAN BENOÎTE TRESCUÈRE. THIS MATERIAL IS DISTRIBUTED BY BLACK PARTNERS LLC ON BEHALF OF ALL OTHER SERVICES LLC FROM THE SOLE CONTRIBUTION TO THE HYDRO-QUÉBEC MAINE PARTNERSHIP. ADDITIONAL INFORMATION IS AVAILABLE AT THE DEPARTMENT OF JUSTICE, WASHINGTON D.C.'

Estimated Views

4K ✓

Estimated views calculated based on audience size and social engagement

Engagements

5 ✓

Total number of social engagements



UMaine News

UMaine is the state's premier public university and is among the most comprehensive higher education institutions in th...

84

Domain Authority

Provided by



655K

Unique Visits

September 07, 2021 • ONLINE

UMaine News

umaine.edu/news/blog/2021/09/07/cente...

The screenshot shows the UMaine News website interface. At the top, there is a navigation menu with links for Admissions, Campus Life, Academics, Research, and About Us, along with a search bar and quicklinks. The main header features the 'UMaine News' title. Below the header, there is a secondary navigation bar with links for Home, UMaine Today Magazine, Submit news, Subscribe, Podcast, and Contact, accompanied by social media icons for Twitter and Facebook. The main content area displays a featured article titled 'Center on Aging grant highlighted in BDN' dated September 7, 2021. The article text mentions a grant of more than \$133,000 from Volunteer Maine to support the Lifelong Maine AmeriCorps Program. Below the article is a 'Share this:' section with icons for Twitter, Facebook, LinkedIn, Pinterest, and Tumblr. To the left of the main article is a sidebar with a 'Want weekly UMaine news updates in your inbox?' call to action and a 'SUBSCRIBE NOW' button. Below this, the 'Recent Posts' section lists several articles with their titles and publication dates: 'USM, UMaine receive \$500K for economic development partnership' (Oct 08, 2021), 'Ferrini-Mundy discusses COVID-19 protocols with CNN' (Oct 07, 2021), 'Spectrum News, BDN report on new spruce budworm lab' (Oct 07, 2021), 'Mainebiz highlights new FOREST Initiative' (Oct 07, 2021), and 'Kelly discusses how pandemic affected businesses on 'Maine Calling'' (Oct 07, 2021). At the bottom of the sidebar is a link for 'UMaine Today'.

Estimated Views

1.59K

Estimated views calculated based on audience size and social engagement

Engagements

0

Total number of social engagements



wagmtv.com

WAGM | Maine Local News, Weather, Sports | Presque Isle, ME

54

Domain Authority

Provided by



190K

Unique Visits

August 27, 2021 • ONLINE

WAGM News Source 8 (Presque Isle market)

wagmtv.com/2021/08/27/community-matt...



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Community Matters- AmeriCorps

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By Adriana Sanchez

Published: Aug. 27, 2021 at 4:01 PM UTC



PRESQUE ISLE, Maine (WAGM) - All over the country, AmeriCorps brings Americans together to help and serve their communities. Now the Aroostook Agency on Aging will be a host site for a new AmeriCorps member. News Source 8's Adriana Sanchez explains more on this week's Community Matters.

Aroostook Agency on Aging is recruiting an AmeriCorps member to support the Lifelong Maine AmeriCorps Program. Maines Lifelong Communities bring individuals together of all ages to make their community better for all by addressing barriers and building community strengths.

"They might help conduct community needs assessment surveys or polls they might help develop an action plan so based on what they find in the community what should that community be working on and they can help the community even implement that plan so if the community chooses a certain project then they might be involved implementing that project as well," said Joy Barresi Saucier, Executive Director.

For programs to excel in communities, they need the help of volunteers. this member will help recruit and

Estimated Views

1.25K

Estimated views calculated based on audience size and social engagement

Engagements

3

Total number of social engagements